

Kevin Muhammad, Jr.

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Creative Media Director

Summary

Innovative and resourceful media director with 13 years of extensive documentation experience in the medical, digital and print news broadcasting industries. Developed expertise in Microsoft Office and the Adobe Creative Suite (Premiere, AfterEffects, Captivate and Photoshop) covering events, producing documentaries, advertisements and print publications. Recognized for great character, fast turnover times, team collaborations and sensitivity to customer service. High competency in:

- Graphic Design
- Cinematography
- Motion Graphic Design
- Instructional Design
- Media Consultant
- Television Producer
- Tech Writer
- Video Journalism
- Writer / Editor

Experience

Advocate Media | February 2015 - Present

- Creator | Journalist | Video Producer, Editor | Graphic Designer, using Adobe Creative Suite to spearhead online conceptual news \ entertainment web series and journalism workshops.

JP Morgan Chase | Wilmington , DE | September 2014 - May 2015

- Consultant technical writer/ consultant, gathered info from subject matter experts before using Adobe Captivate to produce web-based trainings for 90% of all internal CCB banking employees.

Hibu, Inc. | King of Prussia, PA | January 2014 - May 2014

- Website editor / content writer, used internal website developing system to create and edit text and visual content for client websites.

eTechPublish, Inc. | Newark, DE | July 2012 - January 2014

- Technical Consultant | used the Adobe Creative Suite and Adobe Captivate to produce primary product / service advertising videos; gathered info from subject matter experts to develop risk, change management and documentation CBTs based on CAPA/ISO standards for multiple medical clients, such as:
 - Pathwise, San Diego, CA
 - MedImmune, LLC, Fredericksburg, MD
 - Air Wisconsin, Appleton, WI
 - SekuWorks, LLC, Cincinnati, OH

WBOC-TV 16 | Salisbury, MD | July 2011 - February 2012

- Photographer and video editor | used Final Cut Pro to record news stories with journalists in the field and edit local, national and international news in the Delmarva area.

Education

Bachelor of Arts | 2010 | Delaware State University

- Major: Mass Communications - Television Production